

# POP

Friday, October 27, 2017

# CAN

Design  
Exchange  
TORONTO

# CRIT

Registration  
SUMMER 2017

## Marketing and Promotion of Architecture in Canada

### SPEAKERS + GUESTS

- › **Alex Bozиковic**  
*Globe and Mail, architecture critic*
- › **Younes Bounhar**  
*doublespace photography, architectural photographer*
- › **Amanda Large**  
*doublespace photography, architectural photographer*
- › **Naomi Kriss**  
*Kriss Communications, principal + founder*
- › **Johanna Hurme**  
*5468796 Architecture, architect + co-founder*
- › **Monica Adair**  
*Acre Architects, architect + co-founder*
- › **Susan Algie**  
*Winnipeg Architecture Fdn., director*
- › **Ben Rahn**  
*A-Frame Studio, architectural photographer*
- › **Alex Josephson**  
*PARTISANS, co-founder*
- › **Shelley True**  
*True Dot Design, strategic marketing, branding + design, president*
- › **Vincent Hui**  
*Ryerson University, associate chair, department of architectural science*
- › **Nicola Spunt**  
*PARTISANS, director of content + culture*
- › **Veronica Gillies**  
*Henriquez Partners Architects, architect + director of innovation*
- › **Mark Busse**  
*HCMA Architecture + Design, director of creativity + engagement*
- › **Toon Dreesen**  
*Dreesen Cardinal Architects, architect + president*
- › **Norm Li**  
*Norm Li, architectural graphic specialist*
- › **Adrian Phiffer**  
*John H. Daniels Faculty of Architecture, Landscape and Design, lecturer + Office of Adrian Phiffer*

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