



spacing & TORONTO FREE GALLERY present

PUBLICity

A photo exhibit of Toronto's urban landscape & public spaces captured by the city's top photobloggers

Spacing and the Toronto Free Gallery are excited to present **PUBLICity**, a five-week photo exhibit examining Toronto's urban landscape and public spaces as captured by the city's top photobloggers. By gathering together these highly-regarded multimedia artists, **PUBLICity** will showcase the variety of life that arises from stepping outside and into our unique city.

Please join us **Thursday March 17** (7-10pm) as we launch this exciting show featuring the work of photobloggers Sam Javanrouh, Matt O'Sullivan, Rannie Turingan, Davin Risk, Gayla Trail, Jonathan Day-Reiner, and Adam Krawesky. Their images have graced the pages of *Spacing*, or your computer screen, but now you have the chance to examine their beautiful photographs up close. The show runs from March 16 to April 23, 2005.

ABOUT SPACING

Spacing is one of the most talked about new magazines on Canadian newsstands. The publication examines the varied and complex issues that challenge Toronto's urban landscape and public spaces. *Spacing* has hit a nerve with Toronto residents (and other urban enthusiasts) who also want to make this city a remarkable place to live, but are not afraid to voice their concerns. The magazine has showcased some of the top young writers and visual artists the city has to offer (Sheila Heti, Jim Munroe, Darren O'Donnell, Ryan Bigge, Misha Glouberman, Ed Keenan, and the above mentioned photobloggers). With only three issues under its belt, *Spacing* has begun to bring home some hardware: an award for "Best Single Issue Design" (June 2004) from *Applied Arts* magazine, and a nomination as "Best New Title" in *Utne* magazine's Independent Press Awards (The Walrus ended up winning). The editors of *Spacing* are also the creators of the Toronto subway station button series, a collection of 1-inch buttons that replicate the visual landmarks found on the walls of each stop. *The National Post* called the promotion the "civic-pride fashion statement of the year."

MARCH 16 to APRIL 23 2005

TORONTO FREE GALLERY

OPENING RECEPTION

THURSDAY MARCH 17 2005, 7-10PM

GALLERY HOURS:

Wed-Fri: 11-6 Sat: 12-6

AutoShare[™]

Spacing and the Toronto Free Gallery are grateful to AutoShare for their financial support

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ABOUT PHOTOBLOGS

Photobloggers are a new breed of multimedia artists, combining their internet and photography skills to publish daily visual slices of life through their websites. Unlike a portfolio website or an online gallery, which become static and dated, a photoblog is dynamic as it is published frequently with new images for visual consumption and judgement. In Toronto alone, there are over 70 documented photoblog sites listed on toronto.photobloggers.org (a hub for blog activity in Toronto), and thousands more around the world listed on www.photoblogs.org (a worldwide directory of photoblogs and resources).

Over the last five years we have seen the rise of the digital camera market that has enabled people to capture their surroundings at a phenomenal rate. It has also empowered a new generation of photographers to flourish because of lower costs, instant results and a quick learning curve that only digital photography can provide.

Toronto's photobloggers are some of the most popular in the world. Each day, over 20,000 people visit the websites of the photobloggers taking part in PUBLICity. Sam Javanrouh's website is the second most popular photoblog in the world, while Jonathan Day-Reiner at no. 10, and Matt O'Sullivan at no. 15 are catching up. The other four photobloggers are all in the top 30.

ABOUT THE PHOTOBLOGGERS

SAM JAVANROUH www.toyleftpixel.com

The son of an acclaimed Iranian cinematographer, Sam immigrated from Tehran to Toronto in 1999. He found work as a graphic designer and quickly moved to a senior position at a local post-production house. Finding time between deadlines, Sam created his photoblog — "Daily Dose of Imagery" — which quickly gained notoriety in cyberspace, as well as being featured in *The Toronto Star*, *Spacing*, *CBC Radio 3*, *BBC* and a variety of other publications and was recently selected as Toronto's number one Blog in 2004 by *Now* magazine.

JONATHAN DAY-REINER www.groundglass.ca

Jonathan is an IT manager by day and lives in St. James Town with his wife Carla. In addition to the pages of *Spacing*, his shots have been featured in *Surface Online* and *CBC Radio 3*. He carries a camera with him everywhere he goes, and maintains a daily photoblog.

MATT O'SULLIVAN www.thenarrative.net

Matt is a designer and digital

props master for motion pictures. While in Toronto or traveling, he captures the small moments and stories of random people. His photoblog, thenarrative.net, was recently featured in *Shutterbug* magazine, and was the monthly feature for September at photoblogs.org. Currently, thenarrative.net is in the final 5 the "Best Photography in a Weblog" Bloggie award. Matt participated in Contact 2004 at David Mirvish Books. His pictures have appeared in various publications, including *Spacing*, *CBC Radio 3* and *FILE*.

GAYLA TRAIL www.makinghappy.com

Gayla is a designer, author, artist, and creator of the acclaimed gardening website YouGrowGirl.com. Her work has been featured in magazines, books, and newspapers across North America. Gayla lives in Toronto, where she and partner, Davin Risk, run their design studio, Fluffco. Gayla began her personal site, *Making Happy*, as an "online sketchbook", but gradually shifted the focus to feature photographs as her renewed interest in photography grew.

Gayla prefers to work with film and utilizes a spectrum of unusual cameras; from simple toys to fidgety Russian knock-offs. Her preferred formats are square or panoramic.
Related: www.yougrowgirl.com
www.seefeelthink.com
www.fluffco.com

RANNIE TURINGAN www.makinghappy.com

Rannie is a Toronto based photographer who loves good live music. Over the years he has photographed some of the top indie acts in the city. His work has appeared in several local publications as well as on CD packaging. In his spare time he enjoys capturing what the city has to offer through his lens. He also has a particular fetish for capturing locked up bicycles.

DAVIN RISK www.lowresolution.com

Davin is a designer and artist based in Toronto. Davin runs design studio, Fluffco, with partner Gayla Trail. With a background in interdisciplinary fine arts, Davin has spent the last 10 years working primarily

in new media on both commercial and arts projects.

Davin began his personal site, "low resolution," as a testing ground for interactive interfaces and aesthetics but re-launched the site in a simplified form in April 2003. As a renewed interest in photography grew, the focus of lowresolution.com quickly shifted to presenting images on an almost daily basis. Despite a deep involvement in new media, Davin prefers to practice photography on film. In January 2005, Davin co-founded *MakingRoom Magazine* — a magazine about the process, intention and results of image-making.
Related: www.makingroom.com
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ADAM KRAWESKY www.inconduit.com

Adam has been photographing people in Toronto's streets on a daily basis for the past three years. He uses his web site, inconduit.com, as a point of transmission for the beauty he sees in the face of every person rendered anonymous by the city.

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contact: publicity@spacing.ca **visit:** spacing.ca & torontofreegallery.org